



## Key Messages about the 26th Space Exploration Educators Conference (SEEC)

*Remember, a “message” is a commitment, or belief. A “talking point” is the proof in the pudding, or how we back up the claim in our message. An effective response entails giving information AND incorporating a message. (No message = missed opportunity.)*

### TOPLINE SPACE CENTER HOUSTON MESSAGES:

- **The nonprofit Space Center Houston is a leading science and space exploration learning center, the Official Visitor Center for NASA Johnson Space Center, and a Certified Autism Center.**
- **STEM learning is a pathway, not a pipeline. Anyone can enter at any point.**
- **Science and space exploration learning is for everyone.**

### Space Exploration Educators Conference (SEEC) Messages and Talking Points:

**MESSAGE:** Space Center Houston empowers teachers from around the world at the 26th Space Exploration Educators Conference (SEEC).

- **TALKING POINT:** Bring back new ideas for the classroom and experience hands-on professional development sessions from NASA experts about what’s happening now in human space exploration.
- **TALKING POINT:** SEEC puts the power and wonder of space into an educator’s hands.
- **TALKING POINT:** Over 500 teachers attend from kindergarten through 12<sup>th</sup> grades attend the hands-on learning environment with rocket scientists, astronauts, and renowned educators.
- **TALKING POINT:** Space Center Houston connects formal and informal educators with the latest teaching tools to inspire the next generation of explorers.
- **TALKING POINT:** Teachers will receive cross-curriculum ideas, ready-to-implement classroom activities and valuable networking opportunities, while earning up to 24 hours of continuing education credit.
- **TALKING POINT:** Empowering teachers is vital to creating a leading, diverse workforce.

**MESSAGE:** STEM learning is a pathway, not a pipeline. Anyone can enter the STEM pathway at any point in their life.

- **TALKING POINT:** The conference provides teachers what's next in 21st century *teaching* and learning.

## Agenda



- **TALKING POINT:** Space Center Houston offers teachers and students access to immersive learning experiences in space exploration and STEM.
- **TALKING POINT:** Space exploration is more exciting than ever before. Discover the importance of space exploration and learn how it delivers significant benefits to humanity, technological advancement, global education, and our economy. **Everyone can be a part of the NASA mission.**