

# NEWS RELEASE

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## Space Center Houston's New App Offers an Enhanced Visitor Experience

HOUSTON, Jan. 14, 2019 – In its continuing efforts to expand access to the STEM (science, technology, engineering and math) pathway, Space Center Houston now offers a [new free app](#) for an interactive mobile experience. It's available now and features self-guided virtual tours, augmented reality, videos and audio stories about the future and historic feats in human space exploration.

The mobile museum guide is an integral part of the science and space exploration learning center's dedication to provide an immersive learning experience and ignite curiosity in the next generation of explorers.

To meet the growing need to make science learning accessible, Space Center Houston is expanding the way people can learn about space exploration and its more than 400 things to see and do. The new [Space Center Houston app](#) is designed to enhance the guest experience and utilizes technology to connect everyone to STEM learning. It's an accessible visitor experience including the VoiceOver feature, which allows the user to hear voice descriptions navigating the app, curated audio content about the rich history of human space exploration and an array of descriptions about the center's galleries and artifacts that are part of humankind's greatest endeavors. To empower guests from around the world with space exploration, the app is offered in multiple languages including German, Spanish, Japanese, Chinese, Italian, French and English.

Plan for an unforgettable, stress-free visit – download the app prior to arriving. Engage with augmented reality experiences, learn about special events, create a favorites list, review show times, buy tickets and guided tours all within the app. Guests can receive notifications about relevant museum content specific to their location in the museum. Navigate around the center using the interactive map and take a 360° virtual tour.

The enhanced digital visitor experience will continue to grow with updates to the app, new content and added features. The free app is available now for both iOS and Android users. To download the app, go to the [App Store](#) or [Google Play](#).

For more information about Space Center Houston, [connect](#) on social media and visit the new [spacecenter.org](http://spacecenter.org).

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**The Manned Space Flight Education Foundation** is a 501(c)(3) nonprofit science and space exploration learning center with extensive educational programs. Space Center Houston is the cornerstone of its mission to inspire all generations through the wonders of space exploration. The center draws more than one million visitors annually, was named "the Best Museum in Texas" by *USA Today* and generates a \$73 million annual economic impact in the greater Houston area. Space Center Houston is a Smithsonian Affiliate, the Official Visitor Center of NASA Johnson Space Center and a Certified Autism Center. More than 250,000 teachers and students from around the world visit the center annually to experience our educational space museum with more than 400 things to see and do. For more information, go to [www.spacecenter.org](http://www.spacecenter.org).

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