

Space Center Houston Freelance Digital Marketing Professional

The mission of Space Center Houston is to inspire all generations through the wonders of space exploration. We aspire to be the leading science and space learning center in the world. Owned and operated by the nonprofit Manned Space Flight Education Foundation, we are the Official Visitor Center of NASA Johnson Space Center. The center features more than 400 space artifacts, hands-on interactive educational exhibits, and robust youth programs interpreting the exciting future and remarkable past of America's human spaceflight program.

We are currently seeking a freelance Digital Marketing Professional responsible for providing support for digital communications, email marketing, website maintenance as well as design work for other digital platforms. Responsibilities and qualifications are shown below:

POSITION RESPONSIBILITIES

- Build email marketing messages in email service provider
- Build webpages in WordPress for Space Center Houston website
- Update webpages for style, imagery and content
 - Build and publish webpages
 - Create and edit images in photo editing software
 - Incorporate video into web design
- Review and report web analytics as assigned
 - Use Google Analytics and Emma reporting to identify and report metrics
- Lend support to web maintenance

POSITION QUALIFICATIONS

- Bachelor's degree in digital marketing, journalism, communications or a related experience
- Demonstrated ability to create highly effective digital communications collateral including webpages, web ads, social media posts, email marketing assets as well as mobile applications
- Prefer candidates who are highly competent in coding HTML5, CSS3 and PHP
- Must have 3 years of experience with WordPress, HTML, CSS and email service provider software
- Prefer candidates with writing and editing experience
- Requires highly effective communication and organizational skills
- Skilled in Adobe Creative Suite with strong experience in Photoshop
- Ability and willingness to work remotely and independently
- Work schedule will vary

To apply: Email resume and links to work samples to freelancejobs@spacecenter.org.