Space Center Houston Taps Executive for Newly Created Position

HOUSTON, June 11, 2015 – Space Center Houston adds Tracy L. Lamm to the newly created position of chief operating officer in the midst of great growth for the nonprofit museum and education foundation.

“Tracy brings a wealth of experience in business operations and executing long-range business plans,” said Richard Allen Jr., president and CEO of the nonprofit. “He will play a key role in ensuring program growth and leading operational excellence at Space Center Houston.”

Lamm specializes in strategic research and analysis, market assessment and opportunity development, new business growth strategies and program advocacy. He most recently worked for the global security and aerospace company Lockheed Martin as senior manager of Business Development for Civil/Army Space Corporate programs. While at Lockheed Martin, he identified potential business opportunities for the NASA and NOAA customers.

Lamm was previously the NASA strategy and marketing manager for the rocket engine manufacturer Pratt & Whitney Rocketdyne. His NASA career also included extensive experience in the public sector as government relations officer for the NASA Marshall Space Flight Center. He served as the center’s legislative liaison and cultivated relationships with congressional representatives. Prior to that, Lamm served as contract specialist/procurement analyst for the NASA Marshall Space Flight Center where he oversaw contract acquisitions for spacecraft and support services.

Lamm served on the board of directors for several space and science nonprofits. He played key roles in increasing membership, overseeing multi-day conferences and leading fundraising efforts generating nearly $100,000 for the National Space Club in Huntsville, Alabama. He assisted in developing large space exhibits for the U.S. Space & Rocket Center, as well as a fundraiser and girls’ science conference for the Sci-Quest Hands-On Science Center, both in Huntsville, Alabama.

Lamm holds a master of science in contracting from the Florida Institute of Technology in Melbourne, Florida. He received his bachelor of science in management and marketing procurement from the University of Alabama in Huntsville and a certificate of legislative studies from Georgetown University in Washington, D.C. He is an associate fellow of the American Institute of Aeronautics and Astronautics and graduate of the Lockheed Martin Corporate Strategy and Business Development Leadership Academy.

The next landmark event at Space Center Houston is the opening of the shuttle carrier aircraft and shuttle replica exhibit, “Independence Plaza.” The complex will open as the only exhibit of its kind in the world with educational displays focusing on science, technology, engineering and mathematics.

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The Manned Space Flight Education Foundation Inc. is a 501(c)(3) nonprofit space museum with an extensive science education program. The cornerstone of its science education mission is Space Center Houston, which USA Today called “The Big Draw” in the greater Houston area with more than 800,000 visitors annually and a $45 million economic impact on the greater Houston area. Space Center Houston is Houston’s first and only Smithsonian Affiliate and the official visitor center of NASA Johnson Space
Center. The center draws more than 100,000 teachers and students annually from around the world. For more information, go to www.spacecenter.org.

SOURCE: Manned Space Flight Education Foundation Inc.