Careers Scotland, the Scottish Space School Foundation—U.S.A, and Space Center Houston are proud to present the US Trials of

The Global Enterprise Challenge

March 27, 2007
9 AM CST

SPACE CENTER HOUSTON
Official Visitors Center of NASA's Johnson Space Center

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Welcome to the US Trials of the Global Enterprise Challenge where teams gather, via web technology, to be issued a challenge and must use creativity, critical thinking, teamwork and communication stills to successfully confront this challenge. Teams from across America are competing for an opportunity to represent the United States at the International event in Cardiff, Wales this coming June.

Each team will be responsible for developing a mini-business plan (2 pages) and a three minute presentation in response to the challenge they are issued. The teams will send the business plan and presentation to Space Center Houston, via web technology, where a panel of judges will be waiting. The decision of the judges will be broadcast at 5:00 PM on the day of the event.

It is recommended that teams contact a member of the community to use as a mentor. Writing concise, effective business plans is not as easy as it sounds! Additionally, brush the dust off those presentation skills ahead of time. This will help alleviate stress on the day of the event.

FIRST THINGS FIRST
The first step is to return the registration form to Space Center Houston ASAP. Please include the form and the registration fee. This information MUST be received no later than February 26, 2007. Please mail to 1601 NASA Parkway, Houston, Texas 77058. Credit card payments can also be faxed to (281) 283-7724.

Also, make sure you have a room for your group to meet in where you can view the Welcome Address and spend the day working without disruption.

Mission Planning Checklist

What to Have: To be fully prepared for the challenge, we recommend you have multiple laptops, extension chords, easels and pads, markers, pencils, scratch paper and poster board. Also recommended are flash memory drives, internet access, printers, scanners...and any other items you think you might need. It is better to be over prepared!

Set up a Test Time: On February 27 we will be testing with each team. Please set up a time by contacting Irwin Stewart (information below).

Ensure Welcome Address Technology Is Operational: The welcome address, and winner announcement, will be broadcast through the Apple Learning Interchange. Please use the guidelines in the box to the right to ensure all systems are functioning properly.

Decide on Presentation Technology: Receiving the challenge part is as easy as viewing a website, but you will need to decide how you want to send us your presentation. Space Center Houston recommends you video tape your presentation and upload to us using FTP software (see right). Another option is to webcast your presentation. Just be sure to supply us with the correct URL! Specific questions should be directed to Space Center Houston.

Launch Sequence

Time	Event
9:00 AM	Welcome and Introduction Challenge Issued
9:20 AM	Challenge Officially Begins
1:00 PM	Business Plans Due
3:00 PM	Presentation Due Judges Begin Deliberations
5:00 PM	Announcement of Winners

All times are CST

Technical Information

Submitting Business Plans
The mini-business plan should be submitted to enterprisechallenge@spacecenter.org. Please send a test email to this account on February 27th. This will be a check for any potential spam filter issues, etc. Please use the email address you are using to submit the business plan. Space Center Houston staff will reply to this email.

Welcome Address and Winner Announcement
The welcome address and winner announcement will be broadcast through the Apple Learning Interchange. To view these presentations you will need to have QuickTime viewer installed. It is available as a free download from the website. We suggest you visit the website ahead of time and follow these steps to make sure your system is ready to go:

Visit http://edcommunity.apple.com/ali/story.php?itemID=9402

The detailed link from which to view the event will be supplied to all registered participants as the event draws near.

Presentations via FTP Software (Recommended)
If you are unable to connect via web cast don't worry! You can digitally record and send your students presentation to the judges via FTP. You will need to have FTP software available. Please see your schools technical contact if you are unsure if your computer has this ability.

If you will be utilizing FTP please make arrangements to test on February 27. Please attempt to FTP a test document to ftp://207.91.139.84/enterprise. It is also recommended you upload a practice presentation as well. This will ensure the system is capable of handling the video files.

Presentations Using Web Cast Technology
If your students will be presenting to the judging panel via web cast technology, you will need to do a test with Space Center Houston on February 27. Please provide the web site where the stream can be viewed. During your scheduled time, please make arrangements to web cast as you would the day of the event. This should include demonstrating any technology you anticipate the students using (e.g. PowerPoint presentations).